



Event Sponsorship Opportunities 2025

Partner with us to make sure no widowed person grieves alone.

Who We Are

Soaring Spirits International (SSI) has been a beacon of hope for widowed individuals since 2008. Our mission is to provide a safe, inclusive, and secular community that supports people as they rebuild their lives following the death of a spouse or partner. With an active presence in all 50 states and a global reach, we've served over 4.5 million widowed people through our programs, resources, and events.

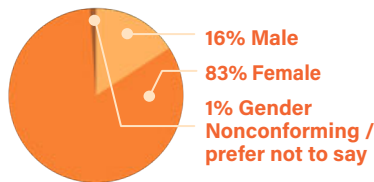
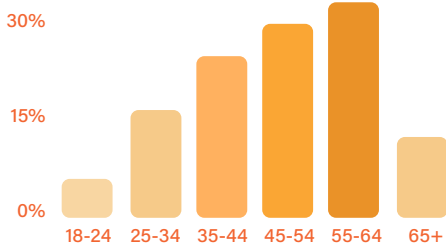
Our events bring together a diverse group of individuals—spanning all ages, genders, and backgrounds—united by their shared experience of loss. Routinely hailed as “life-saving” by participants, this event offers an unparalleled platform for your brand to shine.

PARTICIPANTS

53 Average age of participants

60% Parent minor children

Participants by age



Our Impact



People served:

Over 4.5 million

widowed individuals since 2009



Outcome Metrics:

92% Rated Camp Widow as an extremely valuable experience



Workshops & Events:

1,000 annual workshops and events

offering practical tools, resilience-building sessions, and peer connections

LIVES CHANGED

The Soaring Spirits community held me up during the darkest days of my grief—and when the time came, they helped me realize that I could live, laugh and love again.



Learn more about Soaring Spirits' programs and sponsorship opportunities:

Angeline Thomas | angeline@soaringspirits.org | 877-671-4071 (ext 720) | campwidow.org/sponsor

Why Sponsor SSI and Camp Widow®?

- + **Align with a Cause that Matters**
- + **Engage with a Loyal Audience**
- + **Demonstrate Corporate Social Responsibility**
- + **Tax Benefits**
- + **Employee Engagement Opportunities**
- + **Grow Your Impact**

Our Values



Hope

We know that the distance between hope and despair is different for everyone, and access to a community of peers and allies shortens that distance.



Connection

We provide widowed people with a large community of peers, all rebuilding their lives after the death of a loved one.



Empowerment

Through laughter, tears, and shared experiences, we create space for transformation, inspiring resilience in widowed individuals.



Inclusion

We use a broad definition of "widowed." Anyone who has lost the person they planned to spend their life with is welcome, regardless of marital status, sexual orientation, or gender identity.



Email Subscribers:

50,000 email list

(40,000 eNewsletter subscribers)



Social Media:

250,000

devoted social media followers



Website visitors:

100,000

annual visitors to SSI's website

Across Multiple Media Platforms

Annual Events

25
Jan
2025

Camp Widow Los Angeles LGBTQ+

1
Mar
2025

Camp Widow Houston

26
Apr
2025

Camp Widow Seattle

17
May
2025

Hope Takes Flight Gala

20
Sept
2025

Camp Widow Chicago

Fall
2025

Swing For Hope Golf Tournament

Winter
2025

Camp Widow Washington DC

Year Round

Weekly Newly Widowed Virtual Support

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Sponsorship Levels & Benefits



We offer sponsorship opportunities that maximize your brand's exposure while making a meaningful impact. Soaring Spirits International provides personalized coaching to help you craft an impactful presentation at our events, ensuring your message resonates with our community and aligns with attendee interests.

	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
Announcement in our eNewsletter					
Social Media Sponsor Recognition	Three (3) Months	Three (3) Announcements	Two (2) Announcements	Two (2) Announcements	One (1) Announcement
Logo placement on sponsorship signage	Prominent Placing	Mid-Level			
Sponsor logo on event website					
Camp Widow® Registrations	Three (3) Registrations	Two (2) Registrations	One (1) Registration		
Tickets to SSI's Hope Takes Flight Gala	Two (2) VIP Tickets	Two (2) GA Tickets	One (1) GA Ticket		
Tabling opportunity at the event					
Branded advertising opportunities					
Ad in event program	Half-Page Ad	Quarter-Page Ad			

Looking to make an even bigger impact?

Many event sponsors grow into annual partners, expanding their reach and deepening their connection to our mission. Year-round, national sponsorships amplify your brand while supporting widowed communities nationwide, offering exclusive recognition, national reach, and enhanced branding across events—including monthly features in Soaring Spirits International communications. Let's discuss how you can make a difference.

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Event Sponsorship Form



We are pleased to support Soaring Spirits International as an Annual Corporate Sponsor!

Name of sponsor as it should appear in promotional and other materials: _____

Sponsor Contact: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____ Phone: _____

Sponsor Contact E-mail: _____ PR Contact E-mail: _____

How did you learn about Soaring Spirits International? _____

All Net Proceeds to Benefit Soaring Spirits International - www.soaringspirits.org

For Your Tax Purposes: Soaring Spirits International is a 501(c)(3) nonprofit organization, and all sponsorships are tax deductible to the fullest extent allowed by law.
Federal Tax ID #: 38-3787893

Please choose your sponsorship level:

- \$15,000 - Hope Matters Sponsor
- \$10,000 - Hope Rises Sponsor
- \$5,000 - Legacy of Love Sponsor
- \$2,500 - Beacon of Hope
- \$1,000 - Long Live Love Sponsor

Payment method:

- Cash/Check (Please make checks payable to Soaring Spirits International)
- Credit Card Type: VISA | Mastercard | AMEX

Credit Card # _____ V-code _____ Exp ____ / ____ Zip _____

Cardholder Signature: _____

- Easily complete your sponsorship payment online at campwidow.org/sponsor

Your annual sponsorship begins at time of payment.

Soaring Spirits International is an inclusive, secular organization focused on hope and healing through the grieving process. We are committed to diversity, equity and inclusion and grateful to sponsors who align with our mission and values.

PLEASE REMIT FORMS TO:

SOARING SPIRITS
INTERNATIONAL
2828 Cochran St. #194
Simi Valley, CA 93065
877-671-4071 (x720)

Or email completed forms to:
angeline@soaringspirits.org
Thank you for your support!

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